

## Websites

Personal, with blog and video links

[www.callanx.com](http://www.callanx.com)

US Team

<http://www.ussnowboarding.com/athletes>

ESPN

[http://espn.go.com/action/athlete/\\_/id/36919/callan-chythlook-sifsof](http://espn.go.com/action/athlete/_/id/36919/callan-chythlook-sifsof)

## Broadcast and weblinked

CBS 11 story

[ktva.com/alaskanews/ci\\_14238978](http://ktva.com/alaskanews/ci_14238978)

*Today Show*

<http://today.msnbc.msn.com/id/26184891/vp/34608967#34608967>

NBC Olympics

<http://www.nbcolympics.com/video/assetid=f2e4f2f0-47ec-4214-a598-8df8f5228258.html>

Swiss National Team training

<http://www.tsr.ch/tsr/index.html?siteSect=500000&channel=sport#program=56;tab=loadprogram;vid=11083641>

## Media sites/Photography



<http://www.life.com/image/95544669>

Getty Images, AP

Zimbio

<http://www.zimbio.com/Callan+Chythlook-Sifsof/articles/6B-RaXQtUgN/Native+Alaskan+Snowboarder+Full+Olympic+Pride>

[www.chatalaska.com/waydecarroll/blog/page/10](http://www.chatalaska.com/waydecarroll/blog/page/10)

## Branding Materials

<http://www.nerland.com/Work?category=client&tag=Ocean%20Beauty%20Seafoods>

<http://www.niea.org/media/winter2009.pdf>

<http://www.ciri.com/content/shareholders/documents/Access360April2010Web.pdf>

<http://www.mhtrust.org/index.cfm?section=Communications&page=Media-Campaigns>

"Protect Your Brain" TV Spot May 2010

Search engine hits    55,300 hits    search term: Callan Chythlook-Sifsof